



Farmer Self Assessment Information for testers



What is SAI Platform ?

Sustainable

Agriculture

Initiative

Platform



SAI Platform is the global initiative helping food and drink companies to achieve sustainable production and sourcing of agricultural raw materials.



What is Farmer Self Assessment?

- SAI Platform and its members developed Farmer Self Assessment, based on SAI Platform's Principles and Practices of sustainable agriculture, to help farmers assess their progress on sustainable agriculture practices
- The key benefit of Farmer Self Assessment is that the food and drink industry is aligned in its use and it will reduce multiple assessments at farms.





Farmer Self Assessment: The *Business Case*

'All currently existing codes & sustainable agricultural standards are for 80 % the same....
The problem is no one can tell which 80%.'



> 500 sustainability labels



Purpose of Farmer Self Assessment

Industry-wide tool to communicate sustainability expectations of food and drink sector to supplying farmers

- Overall: Industry-wide tool to communicate sustainability expectations
 - Align sustainability expectations and definitions
 - Reduce multiple assessments at farm level
 - Reach more farms
- First phase: simple farm-focused checklist
 - Based on Principles & Practices (P&Ps)
 - Initial scope: Fruit and Arable Crops & Vegetables

Current situation



What is the end game?



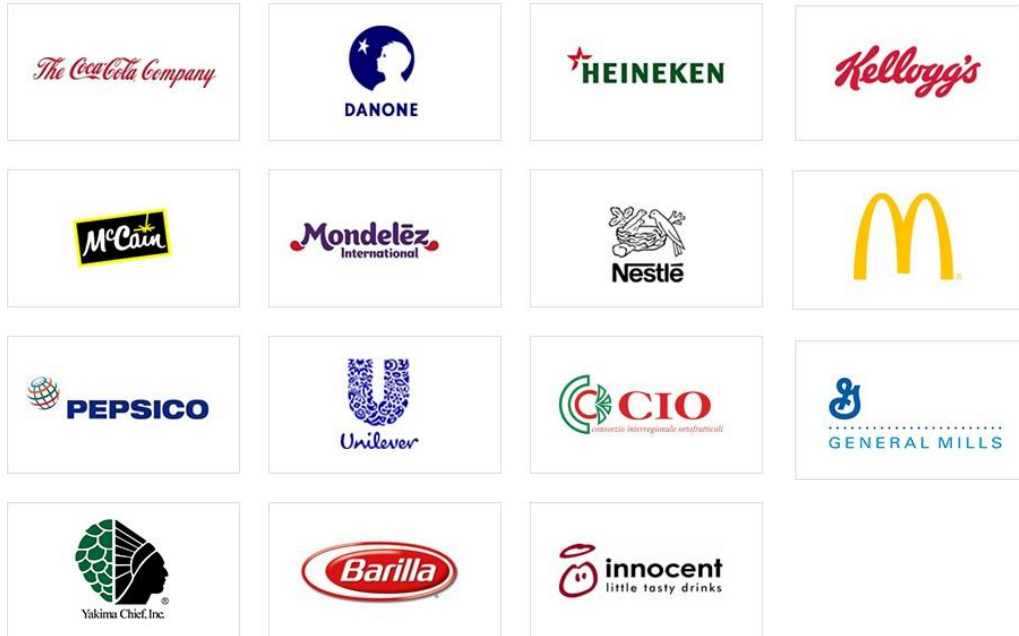
- Website, translations,
- Links to other schemes

How is it being tested?

- Farmer Self Assessment can be used for most farm types, sizes, locations
- Farmer Self Assessment is being used and tested with different crops and regions by 13 food and drink companies
- Farmer Self Assessment testing and benchmarking information available at www.saiplatform.org/farmerselfassessment.

Farmer Self Assessment Pioneering Group

Companies committed to test and use Farmer Self Assessment



Third party support: AIM Progress, SEDEX, Dutch Beer Brewers, Utz Certified, International Trade Center (ITC), People for Earth (P4E), ISCC



Quick tour of Farmer Self Assessment



Format: a simple excel file



Farmer self assessment checklist

SCORES per chapter:	Basic	Advanced	Not applicable
Sustainable farming systems	0%	0%	0%
Environmental sustainability	0%	0%	0%
Economic sustainability	0%	0%	0%
Social Sustainability	0%	0%	0%
TOTAL	0%	0%	0%

Check point nr.	Topic	Checkpoint	Level (Basic /Advanced)	Answer (Y/N/Not applicable)	Guidance notes	Comments/ evidence
GENERAL (open answers)						
CPG1	General	Name, address, contact information	-			
CPG2	General	What are the geographic coordinates of the main farm building or house?	-		Take coordinates at entrance of main farm building/house; if that does not exist, center of farm. Use GPS-enabled phone or device or convert address to coordinates via www.gpsvisualizer.com/geocode or www.mapseasy.com/adress-to-gps-coordinates.php . Example: 15°24'0"N, 89°50'0"W	
CPG3	General	How many acres/hectares (specify) do you farm?	-		Mention only the used land (field crops, tree crops, forage), excluding non-farmed land. This includes both owned and rented or leased land. Use Hectares or acres and please indicate which are used (1 hectare = 2.47 acres).	
CPG4	General	What do you grow and raise on the farm?	-		Please mention your maximum five most important products grown for sale, including: - Arable crops (please specify; put crops	



Let's take a tour

Scoring system

Per chapter

RESULTS: SUSTAINABLE FARMING SYSTEMS

Class		Score			Percentage	
Basic	Yes	0	out of	22	0%	
	Not Applicable	0	out of	22	0%	
Advanced	Yes	0	out of	10	0%	
	Not Applicable	0	out of	10	0%	
Not applicable	total	0	out of	32	0%	

Overall Score

RESULTS: TOTAL

Type		Score			Percentage	
Basic	Yes	0	out of	64	0%	
	not applicable	0	out of	64	0%	
Advanced	Yes	0	out of	37	0%	
	not applicable	0	out of	37	0%	
Not applicable	total	0	out of	101	0%	

Let's take a tour

The end score adds up five chapters related to environment, social and economic

SCORES per chapter:	Basic	Advanced	Not applicable
Sustainable farming systems	0%	0%	0%
Environmental sustainability	0%	0%	0%
Economic sustainability	0%	0%	0%
Social Sustainability	0%	0%	0%
TOTAL	0%	0%	0%

Let's take a tour

Fields

1. Checkpoint number
2. Topic
3. Checkpoint
4. Level (Basic /Advanced)
5. Guidance notes
6. Comments / evidence

Check point nr.	Topic	Checkpoint	Level (Basic /Advanced)	Answer (Y/N/Not applicable)	Guidance notes	Comments/ evidence
SUSTAINABLE FARMING SYSTEMS						
CPSF1	Site management	Do you decide on the suitability of a new site based on the previous	Basic		An assessment for new production sites should consider all of the below: a) deforestation (buyers may not accept	

Two types of pilots

SAI Platform members are testing Farmer Self Assessment in two ways

1. *Reference tool for existing multi-buyer tools*

- Farmer Self Assessment can serve as a joint reference for other standards and assurance systems
- Used as such by SAI Platform members and stakeholders



2. *Field tool to assess responsible farming*

- The tool can be used at farm level where existing systems are not used or not covering priority topics
- Used as such by farmers and field practitioners



Benchmarking

- A jointly used tool allows for sharing benchmark efforts
- Farmer Self Assessment will be benchmarked against several other standards
- Benchmarking information will be published on the website

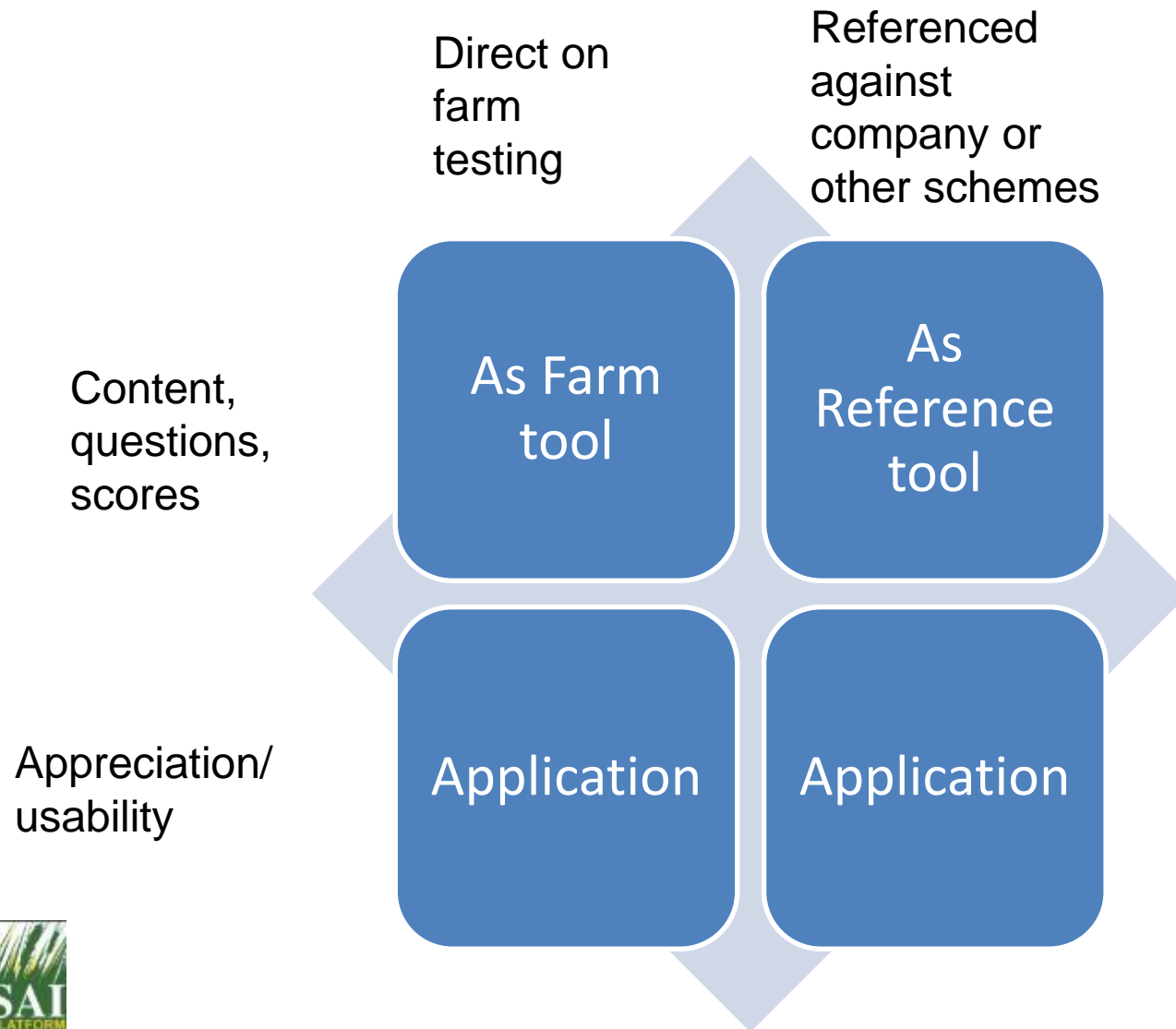


www.saiplatform.org/checklist

Testing objectives

- Applicability in practice (for different crops/geographies, farm sizes, relative scores)
- Value for farmers
- Value for other value chain partners (suppliers, retailers)
- Identify needs for support (data, tools, links, translations, benchmarking)
- How to embed in existing management systems?
- Develop a joint view on the management/business model

Pilot test matrix



Pilot testing sheet 2013 (draft for farm pilots)

Name of the company:		
Testing period:		
Crop(s):		
Geography/region(s)		
Type of farmer:		
Number of farmers targeted:		
Multitier supply chain test with:		
Language:		
Test objective:		

Pilot testing sheet 2013 (draft as reference tool)

Name of the company:		
Testing period:		
Crop(s):		
Geography/region(s)		
Type of supplier:		
Number of suppliers targeted:		
Multitier supply chain test with:		
Language:		
Test objective:		

Thank you for your help

- This is the first industry aligned assessment.
- By completing the assessment, farmers will be able to show with one assessment the status of their agriculture practices
- Your testing at this stage of development is vital
- Your feedback will help check it is easy to use and covers all relevant topics

Thank you for your involvement